



Minor in Entrepreneurship—New Venture Growth
For students entering under UG Catalog 2022-2023

Application to the Minor in Entrepreneurship – New Venture Growth (ENVG) is open to all university students in good academic standing pursuing a non-Pamplin Major. Admission will be competitive and will be based on the following criteria:

- Minimum 2.00 overall GPA;
- Completion of two Pathway courses or admission to the Innovate living-learning community;
- Written statement of interest in the entrepreneurial purpose associated with new venture growth (not to exceed 1 page);

Decisions will be made within ten to fourteen business days, and the applicant will then be notified by email.

To complete the Entrepreneurship—New Venture Growth Minor, students accepted in the minor must **complete the 18 hours of required and elective courses** listed in sections 1, 2, and 3 below **with an average GPA of 2.0**. The minor will be noted on the student's transcript.

- | 1. Required Courses – 9 credits (must take all three courses) | Credits |
|---|----------------|
| MGT 2064 - Foundations of Entrepreneurship | (3) |
| MGT 3064 - Cornerstones of Entrepreneurship and Innovation
(Pre: MGT 2064) | (3) |
| MGT 4064 - Developing Entrepreneurial Ventures
(Pre: MGT 3064, completion of two of the following courses
BIT 3414, FIN 3104, MGT 3304 or MGT 3404, MKTG 3104
or MKTG 3104H) | (3) |
| 2. Business Restricted Elective Courses – 3 credits¹
Select one of the following: | |
| BIT 3414 - Operations and Supply Chain Management
(Pre: BIT 2406, ACIS 2116, ECON 2006), OR | (3) |
| FIN 3054 - Legal and Ethical Environment of Business or
FIN 3074 – Legal and Finance Entrepreneurs, OR | (3) |
| FIN 3104 - Introduction to Finance
(Pre: ACIS 2115, BIT 2405, ECON 2005), OR | (3) |
| MGT 3304 - Management Theory and Leadership Practice, OR | (3) |
| MKTG 3104 - Marketing Management ² | (3) |
| 3. Restricted Elective Courses – Select 6 credits³ from
the list on page 2 | |
| Course: _____ | (3) |
| Course: _____ | (3) |

Minor in Entrepreneurship–New Venture Growth Restricted Elective Courses:

- _____ AAEC (MGT) 3454 - Small Business Management and Entrepreneurship (Pre: 2434 or ACIS 2115 or MGT 3064)
- _____ AAEC 4404 - Agricultural Management and Problem Solving (Pre: 3454)
- _____ ACIS 4214 - Cost Planning and Control (Pre: 2116, 2504, BIT 2406)
- _____ CHE (MKTG) 4144 - Business and Marketing Strategies for the Process Industries (Pre: Econ 2005)
- _____ CMDA 3654 - Intro Data Analytics & Visualization
- _____ CS 3604 - Professionalism in Computing
- _____ CS 4244 - Internet Software Development (Pre: 3214)⁴
- _____ CS 4624 - Multimedia, Hypertext and Information Access
- _____ CS 4644 - Creative Computing Studio (Pre: 3724)⁴
- _____ CS 4704 - Software Engineering (Pre: 3704)⁴
- _____ ENGL 3774 - Business Writing
- _____ ENGL 4814 - Developing Online Content (Pre: 3804, 3844)
- _____ FIN 4234 - Venture Capital and Investment Banking (Pre: 3144, 3154)
- _____ ENGE 2094 - Create! Ideation in Innovation
- _____ HTM 3244 - Franchising for the Services Industries
- _____ HTM 3424 - Events Management
- _____ IDS 4044 - Professional Practice & Entrepreneurship
- _____ ISE 4015 - Management Systems Theory, Applications and Design⁵
- _____ ISE 4304 - Global Issues in Industrial Management
- _____ MGT 3754 - Management Internship and Career Development (Pre: 3304 or 3404 or 3064)⁶
- _____ MGT 4084 - Management Consulting (Pre: 3614, 3304 or 3404)
- _____ MGT 3074 - Social Entrepreneurship
- _____ MGT 3084 - Digital Entrepreneurship
- _____ MGT 4094 (ENGE 4094; IDS 4094) - Startup: Commercialization of Innovation
- _____ MKTG 4254 - Product and Price Management (Pre: 3104 or 3104H)²
- _____ MKTG 4304 - Marketing Communications (Pre: 3104 or 3104H, 4204)²
- _____ MKTG 4354 - Marketing Channels and Logistics (Pre: 3104 or 3104H, 4204, BIT 2405, BIT 2406)²
- _____ MKTG 4144 (CHE 4144) - Business and Marketing Strategies for the Process Industries (Pre: ECON 2005)²
- _____ MKTG 4454 - Sales Force Management (Pre: 3104 or 3104H, 4204, 4554)²
- _____ SBIO 2104 - Principles of Packaging
- _____ SBIO 2614 - Introduction to Forest Products Marketing
- _____ SBIO 3004 - Sustainable Nature-based Enterprises
- _____ SBIO 3445 - Entrepreneurial Wood Design and Innovation
- _____ SBIO 3446 - Entrepreneurial Wood Design and Innovation
- _____ SBIO 3454 - Society, Sustainable Biomaterials, and Energy
- _____ SBIO 3464 - Forest Products Business Systems (Pre: 2514)
- _____ SBIO 3554 - Sustainable Biomaterials Enterprises (Pre: 1234)

NOTES:

- 1: Non-Business majors may require department approval.
- 2: Access to MKTG courses will be on a space available basis.
- 3: Cross listed or jointly offered courses can only be taken once to count as credit towards the minor.
- 4: Non-CS majors will require instructor approval.
- 5: Non-ISE majors will require instructor approval.
- 6: MGT 3754 Management Internship will only be accepted for the minor when the topic is "Entrepreneurship".