

SCHOOL OF COMMUNICATION
COLLEGE OF LIBERAL ARTS AND HUMAN SCIENCES
BACHELOR OF ARTS IN COMMUNICATION (BACOM)
COMMUNICATION MAJOR (COMM)

CHECKSHEET FOR STUDENT DATE OF ENTRY UNDER UNDERGRADUATE CATALOG 2021-2022

The Communication Major requires 120 credits for graduation. The curriculum includes the following elements: Core Degree Requirements, Major Requirements, Major Electives, Pathways to General Education, Minor, and Electives.

MAJOR REQUIREMENTS (I-III)

Communication Majors take 22 credits in Core Degree Requirements and 24 credits in courses specific to the major. See reverse for other requirements and “progress to degree” criteria. Only COMM, CMST, JMC, and PR courses can meet degree and major requirements.

I. CORE DEGREE REQUIREMENTS (22 credits)—Required courses across all majors in the School of Communication:

- _____ COMM 1004 First Semester Experience in Communication (1)
- _____ COMM 1014 Introduction to Communication (3)
- _____ COMM 2024 Media Writing (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- _____ COMM 2034 Visual Media (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- _____ COMM 2084 Media and Society (3)
- _____ COMM 2094 Communication and Issues of Diversity (3). Pre: 1016 or ENGL 1106
- _____ COMM 2124 Introduction to Communication Research (3) Sophomore standing. Pre: 1016 or ENGL 1106 or ENGL 1204H
- _____ COMM 4024 Communication Law (3) Pre: Senior standing

II. MAJOR REQUIREMENTS (15 credits)

- _____ COMM 1015 Communication Skills I (3) _____ COMM 1016 Communication Skills II (3)
Note: *Alternative to 1015-16 for transfer students entering the major after freshman year:*
- _____ COMM 2004 Public Speaking (3) Pre: Sophomore standing. _____ COMM 2014 Speech Communication (3)
- _____ CMST 3064 Persuasion (3) Junior standing. Pre: COMM 1014
- _____ CMST 3214 Professional Communication (3) Pre: COMM 1016 or COMM 2004
- _____ CMST 4214 Web Content Management Strategies (3) or JMC 4064 Social Media Analytics (3) Pre: COMM 2124

III. MAJOR ELECTIVES (9 credits, including at least three credits at the 4000-level):

- _____ CMST 2064 The Rhetorical Tradition (3)
- _____ CMST 2134 Introduction to Health Communication (3)
- _____ CMST 3074 Persuasive Public Speaking (3) Pre: COMM 1016 or COMM 2004
- _____ CMST 3124 Interpersonal Communication (3) Pre: Junior standing.
- _____ CMST 3134 Public Advocacy (3) Junior standing. Pre: COMM 1016 or COMM 2004 JMC 3254 (PSCI 3254) Media and Politics (3) Pre: Junior standing.
- _____ CMST 3264 Communication and Gender (3) Pre: Junior standing.
- _____ CMST 3274 Social Dimensions of Games, Sims, and Virtual Environments (3). Pre: Junior standing.
- _____ PR 3324 Corporate Communication (3) Pre: Junior standing.
- _____ JMC 4014 Media Effects (3) Pre: Junior standing, COMM 2124
- _____ JMC 4044 (IS 4044) International Communication Pre: Senior standing.
- _____ JMC 4064 Social Media Analytics (3) Pre: COMM 2124 or CMST 4214 Web Content Management Strategies (3)
- _____ PR 4074 Organizational Communication (3) Pre: Senior standing.
- _____ CMST 4174 Digital Advocacy Campaigns (3) Senior standing. Pre: COMM 1016 or 2004, COMM 2124
- _____ CMST 4244 Topics in Communication Science and Social Inquiry (3) Junior standing. Pre: COMM 1014
- _____ JMC 4264 Social Media Theory and Practice (3) Pre: COMM 2034
- _____ CMST 4324 Issues in Health Communication (3) Pre: Junior standing.
- _____ JMC 4334 Communication Ethics (3) Pre: Junior standing.
- _____ JMC 4374 New Communications Technology (3) Pre: Junior standing, COMM 2084 or 4014
- _____ COMM 4994 Undergraduate Research (3)

Total major credits: 46

Prerequisites: Some courses listed on this checksheet have prerequisites. Be sure to consult the University Catalog and/or check with your adviser.

IV. PATHWAYS TO GENERAL EDUCATION (45 credits)

Communication Majors are encouraged to broaden their education by sampling courses from many disciplines. Courses taken to meet Core Degree Requirements (see reverse) cannot double-count in Pathways.

Pathways Core 1 Discourse Select 3 courses	(9 credits)	(3) 1f _____	(3)1f _____	(3)1a _____
Pathways Core 2 Critical Thinking in the Humanities Select 2 courses	(6 credits)	(3) _____	(3) _____	
Pathways Core 3 Reasoning in the Social Sciences Select 2 courses	(6 credits)	(3) _____	(3) _____	
Pathways Core 4 Reasoning in the Natural Sciences Select 2 courses	(6 credits)	(3) _____	(3) _____	
Pathways Core 5 Quantitative & Computational Thinking Select 3 courses	(9 credits)	(3) 5f _____	(3)5f _____	(3)5a _____
Pathways Core 6 Critique & Practice in Design & Art Select 2 courses	(6 credits)	(3) 6a _____	(3)6d _____	
Pathways Core 7 Critical Analysis of Identity & Equity in U.S. Select 1 course	(3 credits)	(3) _____		

Pathways credits: 45

V. MINOR + ELECTIVES (29 credits)

In addition to Major and Pathways requirements, students must complete the following to reach 120 credits for graduation:

- Minor, cognate, or double major**—*Beyond* studies in Communication, students must build content knowledge in another area of focus by completing a minor or cognate (minimum 18 credits) or double major (credits vary by major). Students **should NOT take COMM, CMST, JMC, or PR courses** as part of this requirement.
- Electives**—Once students complete a minor or cognate, they still need credits for graduation. Students might consider education abroad, an internship, a field study, undergraduate research, independent study, or other non-required Pathways or foreign language courses. Students **should NOT include COMM, CMST, JMC, or PR courses** among these electives.

Minor and elective credits: 29

Total credits for graduation: 120

GRADUATION REQUIREMENTS

- Minimum of 120 credits from the following categories: Core Degree Requirements, Major Requirements, Major Electives, Pathways to General Education, Minor and Electives.
- Minimum of 46 credits in COMM, CMST, JMC, or PR; maximum 48 credits in COMM, CMST, JMC, or PR.
- Overall GPA of 2.0; major GPA 2.0, based on all COMM, CMST, JMC, and PR courses the student has completed.
- Courses taken in major to fulfill graduation requirements must be graded A-F (not pass/fail).
- COMM, CMST, JMC, or PR courses taken for a minor may NOT be counted toward major requirements.
- Foreign Language—Requirement can be met in one of three ways:
 - 3 years of single foreign language in high school OR
 - 2 years of a single language in high school plus 1106 or equivalent in college OR
 - 1105-1106 or equivalent in college (This credit must be in addition to the 120 credits required for graduation.)

PROGRESS TOWARD DEGREE

A student will be certified as making satisfactory progress toward a degree by meeting these requirements:

- Completion of COMM 1004 within the first 3 classes (9 credits) in the major.
- Completion of COMM 1014 within the first 6 classes (18 credits) in the major. Minimum grade of C- required.
- Completion of COMM 2124 within the first 8 classes (24 credits) in the major.
- Overall GPA—Students who fall below 2.0 will follow university policies for probation and subsequent suspension if the GPA is not raised during the probation period.
- Major GPA—Students who fall below 2.0 in their major coursework will have one semester to regain the required GPA standards. All COMM, CMST, JMC, and PR courses are included in this calculation. A student who fails to make satisfactory progress toward degree after that semester will be blocked from continuing in COMM or another School of Communication major.