

Background

Virginia lech

Non-commercial growers, commercial crop producers and lawn/landscape professionals require accurate diagnosis of their crops' disease and abiotic problems (e.g. chemical injury, environmental stress, cultural problems) in order to implement appropriate pest management tactics. Commercial growers also must avoid crop loss and poor crop quality to ensure profitability. Accurate plant diagnosis is the foundation for healthy lawns, landscape and crop production and for development of an integrated pest management program, which aligns with the Virginia Tech <u>College of Agriculture</u> and Life Sciences' Agricultural and Environment Sustainability initiative.

In 2012 the <u>Plant Disease Clinic</u>, a service lab to <u>Virginia Cooperative Extension</u> offices, received 1,553 samples and diagnosed 1704 plant problems. Twenty-one percent of samples were from commercial growers. Additionally, 103 phone and 106 email inquiries were answered and 87 digital diagnoses were made.

The Plant Disease Clinic electronically surveys clientele for whom they have email addresses annually in November. A limitation of this survey method is that we do not have email addresses for all growers and not all growers, particularly those in rural areas where many of our commercial growers live, use email. We rely on grower email addresses that are included on the diagnostic form and encourage Extension agents, staff and clientele to include a grower email address on the Plant Disease Diagnostic form when applicable. (Note: There is a box for the grower email address on the most current Plant Disease Diagnostic form.)

Results of the Plant Disease Clinic Post-season Grower Survey

In 2012 we had a response rate of 31% from non-commercial growers surveyed (123 respondents) and a 30% response rate from commercial growers surveyed (21 respondents). The results of both surveys are posted separately in chart format below:

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2012 Commercial Grower Survey Results





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Figure 6. In general, do the Plant Disease Clinic services increase your knowledge of (check all that apply):

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Figure 7. I value the services provided by the Plant Disease Clinic.



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2012 Non-commercial Grower Survey Results





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Figure 4. The Plant Disease Clinic services (check all that apply):



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